



For Immediate Release

## **ArtStamps Selects Snapily to Launch New Line of Products with a 3D and Flip Animated Twist for School Fundraising**

### ***ArtStamps Makes School Fundraising Even More Creative with Snapily Products***

**NEW YORK – October 3, 2011 –** [Snapily](#), the only online provider that enables consumers to transform their ordinary digital pictures into customizable 3D and/or flip animated photos, today announced it has partnered with [ArtStamps](#), a leading fundraising company for non-profit organizations across America to offer a new line of products enabling children to raise funds for their school in a new, creative way.

Parents and students can now upload their artwork, favorite photos or school logos on [ArtStamps' website](#) and easily create their own customized 3D or flip animated photo products to help raise money for their school all year long. They can choose from affordable photo cards, back pack tags, bookmarks, rulers and notebooks. Through ArtStamps' fundraising program, 25% of every purchase made on the website is donated to schools.

"We are proud to partner with ArtStamps to encourage children to express themselves and use their creativity to raise funds for their school," said Vered Levy-Ron, CEO of Snapily. "It is also a great way to take advantage of Snapily's recently-launched line of customizable back-to-school products that channels kids' imagination, thus enhancing their classroom experience with creative and fun supplies!"

"We are thrilled to be teaming up with Snapily," said JoAnn Ippolito, COO of ArtStamps. "ArtStamps is committed to offering unique high-quality fundraising products and we felt the Snapily line was a perfect fit. As we move into the holiday season, parents can now give meaningful gifts with their kids arts and help support their school "

To learn more about ArtStamps' new line of products for the fall season and/or the company's fundraising program, please go to <https://www.artstamps.com/shop.php> or <https://www.artstamps.com/programs.php>.

For all things Snapily, including more information about the company's entire line of customizable 3D and flip animated products, please go to: [www.snapily.com](http://www.snapily.com).

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#### **About Snapily**

Launched in 2008, Snapily is the only online provider offering consumers fast and affordable ways to easily create and share custom printed animated photos with 3D and flip effects for any special occasion. A service of HumanEyes Technologies, a leading provider of end-to-end solutions for easy content creation, design and production of printed lenticular products, Snapily leverages the company's established expertise to take personalized lenticular printing to customers. Snapily's premium partners include American Greetings, ArtStamps, Snapfish and Ritz & Wolf Camera. Snapily's production is handled in the U.S., and products are shipped worldwide. For more information, please go to [www.snapily.com](http://www.snapily.com).

#### **About ArtStamps**

Based in Farmington, Connecticut, ArtStamps is a privately held company that believes in supporting the inherent creativity of youth by allowing them to experience school fundraising in a unique and extraordinary way. Its patent-pending fundraising process lets students convert their original art into real U.S. postage, note cards and an array of other products. Photos, logos and other images can also be applied to over 500 products for fundraising or just for fun. More information about ArtStamps can be found at [www.ArtStamps.com](http://www.ArtStamps.com) or by calling (877) 4 A STAMP.



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**MEDIA INQUIRIES**

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