

Contact:

Kenya D'Agustino
ArtStamps
860-679-9341 X226
Kdagustino@ArtStamps.com

OLIVIA BOULER'S NEXT MISSION: Raising Funds for the American Society for the Prevention of Cruelty to Animals (ASPCA)***Olivia Partners with ArtStamps.com and Continues Down Her Path of Goodwill***

FARMINGTON, CT, May 4, 2011 – ArtStamps is pleased to announce their partnership with Olivia Bouler, 11 year-old artist and now author. Olivia was first introduced to the world last year when she began her mission to raise funds for the catastrophic oil spill in the Gulf Coast. As an aspiring ornithologist and artist she decided to give bird drawings to those who donated to wildlife recovery efforts. The response has been incredible and she has helped to raise over \$200,000 for the National Audubon Society. Her book, *Olivia's Birds*, has just been released for the one-year anniversary of the oil spill.

Olivia has been named Hometown Hero, HLN's Breakthrough Women, Dale Earnhardt's Legend of Leadership, Disney's Friends for Change, AOL Artist, Dawn Jr. Wildlife Champion and ASPCA Kid of the Year. In order to continue to support ASPCA's mission and her universal love for animals, she has created special artwork just for this cause- her cat Quinn and her dog Clara- both rescue animals from shelters.

Every time this picture or any of her additional artwork is purchased from her personal gallery on ArtStamps.com, 25% of all sales will be donated to the ASPCA. Olivia's artwork can be imprinted on real U.S. postage or on over 500 high-quality products making for a cherished and heartfelt keepsake.

"In addition to helping schools and groups raise money, ArtStamps has recently branched out to help all nonprofits nationwide," said JoAnn Ippolito, COO of ArtStamps. "We're pleased to acknowledge the artistic talent and philanthropic efforts of Olivia, as well as provide a fundraising platform to support a variety of important initiatives."

The ASPCA works to rescue animals from abuse, pass humane laws, and share resources with shelters nationwide. Their mission is very close to Olivia's heart as she knows how important it is to help animals in need. She states, "I believe that the life of all the animals is in our hands now. Imagine in a hundred years, there are no more birds! We are houseguests on this Earth, and we are messy. Now it is time to help clean up because animals live here too."

For more information please visit www.ArtStamps.com/OliviaBouler or call (877) 4 A STAMP.

About ArtStamps

Based in Farmington, Connecticut, ArtStamps is a privately held company that believes in supporting the inherent creativity of youth by allowing them to experience school fundraising in a unique and extraordinary way. Its patent-pending fundraising process lets students convert their original art into real U.S. postage, note cards and an array of other products. Photos, logos and other images can also be applied to over 500 products for fundraising or just for fun. More information about ArtStamps can be found at www.ArtStamps.com or by calling (877) 4 A STAMP.